



37th Meeting of the Informal Network of ESF Information Officers (INIO)

Rome, 20 March 2014

Jobbing fest: objectives



- Focus on young people and employment
- Strengthen self-confidence and own talents
- Create a new attitude for self-entrepreneurship
- Identify job opportunities

Jobbing fest: organization



- Involvement of students higher secondary schools' final years
- New Approach – closer to young people (music – videos – livetweeting)
- 1[^] phase: storytelling by young entrepreneurs, startupper, actors, tv anchor people, institutional representatives
- 2[^] phase: workshops on motivation, curriculum vitae, job interview, web e social networks, new professions for the Web
- Delivery of a «job guide» named: «Tool box»

Jobbing fest: results



- More than 400 people participating live and others in livestreaming
- Higher awareness of own attitudes and skills for new job opportunities
- «Tool box» guide update with the results of the event

VIDEO

Jobbing fest: perspectives



- Change the experimentation into more structured and continuous activities, also involving other national programmes

Jobbing fest



Thanks for your attention

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